# ELIGIBILITY CRITERIA, CANDIDATE INSTRUCTIONS FOR BSM POSITION



# The Karur Vysya Bank Limited, one of the leading Private Sector Banks in India, invites online applications for appointment of <u>Branch Sales Manager (Job ID - 294)</u>

Last Date of Online Registration	31/08/2022
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## Eligibility Criteria:

- a. Any Graduate under regular stream with Minimum 50% & above marks from a college affiliated to a recognized University.
- b. Total Banking experience of 6 -7 years, of which atleast 2 years in Team handling.
- c. Besides English, Candidates should be conversant in Local language as per the posting location.
- d. Age: Not more than 30 years as on 31.07.2022

## <u>Selection Process</u>: Registration -> Personality Assessment Test -> Personal Interview -> Offer -> Background Checks & Medicals -> Onboarding

#### **Detailed Process Flow:**

- a. Online Registration by Eligible Candidates as per the above mentioned criteria.
- b. Shortlisted candidates shall be invited for Personality Assessment Test and Personal Interview (Depending upon the number of vacancies, the Bank reserves the right to call for Personal Interview).
- c. All the communications (Pre Screening, Interview Invite) will be informed to the candidates through their registered e-mail only.

#### How to apply:

- a. Candidates are advised to visit www.kvb.co.in (careers page) and apply for the post of Branch Sales Manager (Job ID 294). No other means/ mode of application will be accepted.
- b. Candidates should ensure to update their active personal email ID and mobile number only throughout the entire selection process.

#### **Compensation:** As per Standards

#### **Roles & Responsibilities for BSM:**

- a. Primary role is to drive sales of all the retail products (Core Products and TPP) through sales channel.
- b. Will be responsible for building, managing and driving business results from the team besides their individual targets.
- c. Monitoring & Review of Sales Team on daily basis.
- d. Ensure knowledge updations / certification of self and the team
- e. Conducting Branch Level Activities & Participating in events

**<u>Reporting to</u>**: Area Sales Manager at the division with administrative reporting to Branch Manager.

**Posting Locations:** Across Branches in Major Cities / Towns of *Tamil Nadu, Karnataka, Andhra Pradesh, Telangana, Maharashtra and Kerala.*